

# NexGSD Seminar Invitation



## Human Aspects of Global Software Development

14 January 2014, 1-5 pm at Copenhagen Business School

### **Organized by the NexGSD Project:**

The Next Generation Technologies and Processes for Global Software Development (NexGSD) research project, is funded by the Danish Council for Strategic Research. The project aims at providing knowledge and tools for organizations to excel in software development on a global scale. The two core contributions of this project are (i) to leverage cultural diversity as an opportunity for increased innovation, and (ii) to build technologies that help practitioners to move from an outsourcing model to a collaborative model of GSD. The project consists of a strong interdisciplinary and international consortium of industrial and academic partners with substantial GSD experience – both from an industry and scientific point of view.

[www.nexgsd.org](http://www.nexgsd.org)

# Human Aspects of Global Software Development

The NexGSD research team has selected you exclusively and hereby cordially invites you to participate in the seminar on Human Aspects of Global Software Development which we have been studying since 2011. Participating will give you the opportunity to engage with a smaller group of representatives of various IT companies/departments and to be presented with new theoretical perspectives and empirical findings relating to some of the challenges you face when working in and managing globally distributed teams - hopefully sparking a fruitful discussion

At this seminar we will focus on two specific issues:

- 1) How to deal with cultural differences and develop common ground in geographically distributed teams
- 2) How to develop awareness of remote team members' abilities and contribution; and hereby pave the way for a smoother and more efficient use of distributed teams.

We hope to create a dynamic environment of dialogue, knowledge exchange and learning. Hence the highly interactive format will consist of two brief presentations of preliminary research findings related to the issues mentioned above, followed by group based casework illustrating some of the challenges met in practice when global software development teams collaborate. You will have the opportunity to discuss in groups of peers, and the casework will be facilitated by members of the research team in order to relate concepts, introduced in the presentations, to the issues observed in a collaborative practice.

## Agenda

- 12.00 A light lunch will be served**
- 13.00 Welcome by professor Anne-Marie Søderberg, CBS**
- 13.15 Presentation 1, casework and plenary session**
- 15.00 Coffee Break**
- 15.15 Presentation 2, casework and plenary session**
- 17.00 End of the day – Drinks will be served**

# PARTICIPATION

In order to create a dialogue between the research team and the invited representatives of various companies involved in global software development, we have only invited a limited number of participants. We therefore encourage you **to bring a workplace colleague** who has particular interest in and experience with the issues touched upon.

In case you will not be able to join the seminar, you are welcome to select two colleagues to attend on your behalf.

Please sign up for the seminar no later than **6 January 2014 by e-mail to [mblo@itu.dk](mailto:mblo@itu.dk)** including the names and titles of your colleague(s) attending with you - or on behalf of you.

We look forward to seeing you.

Kind regards,

**The NexGSD Research Team**

Next Generation Technologies and Processes for Global Software Development

The seminar takes place 14 January 2014 from 1-5 pm at:

**Copenhagen Business School**

Kilen, Room KS-71

Kilevej 14, 2000 Frederiksberg